

Amendments to the Specification:

Please replace the ABSTRACT OF THE DISCLOSURE with the following amended ABSTRACT OF THE DISCLOSURE:

~~A method and system for comprehensive remote servicing of media program information is disclosed. According to the method, automated~~Automated ~~facilities are provided for uploading media program information through an internet~~a network ~~connection to an automated encoding system. An encoding request is received from a client which requests that the media program information be encoded in one or more encoding formats to produce publication-ready-internet-enabled media information. Automated facilities also provide ancillary services associated with the publication-ready-internet-enabled media information such as organization control, design control and publication control of the publication-ready-internet-enabled media information.~~